

Sample Campaign Report

Evaluation of the Culprit and the Cure Campaign

Enrolled	37
Eligible	37
Percent enrolled	100%
Engaged	33
Percent Engaged	89.2%
Completed	29
Percent completed	78.4%
Percent reporting that they learned "one new thing"	92.3%
Percent changing behavior as a result of program	100%

Comments:

"I think this program is fantastic! I learned such simple changes can make a huge/lifetime impact on my health. The statistics were the eye opener. Thank you!"

"I thoroughly enjoyed this program. In our busy lives it is easy to lose sight of little things that ultimately make a difference. The weekly quiz helped bring behavior changes front and center. I've passed book on to my best friend!"

"I really enjoyed this program. In every chapter I learned a lot and have started to change habits. I have also introduced concepts and facts to my wife and other family members. I am sure I will read the book again and give to my wife to read as well."

"I thought this program was very interesting. I've always known that one should eat more veggies and fruit but it's been on of those things that I will do some of the time.

"I thought it was great...if only I would have had this information when I was in my 20s...it may have changed my eating habits."

"Informative. It did cause me to alter my food intake. It put daily exercise back on my radar as a priority. It would be helpful to have another section or two to get people to the next level."

"It was very informative and I hope to continue what I've learned in the years to come."

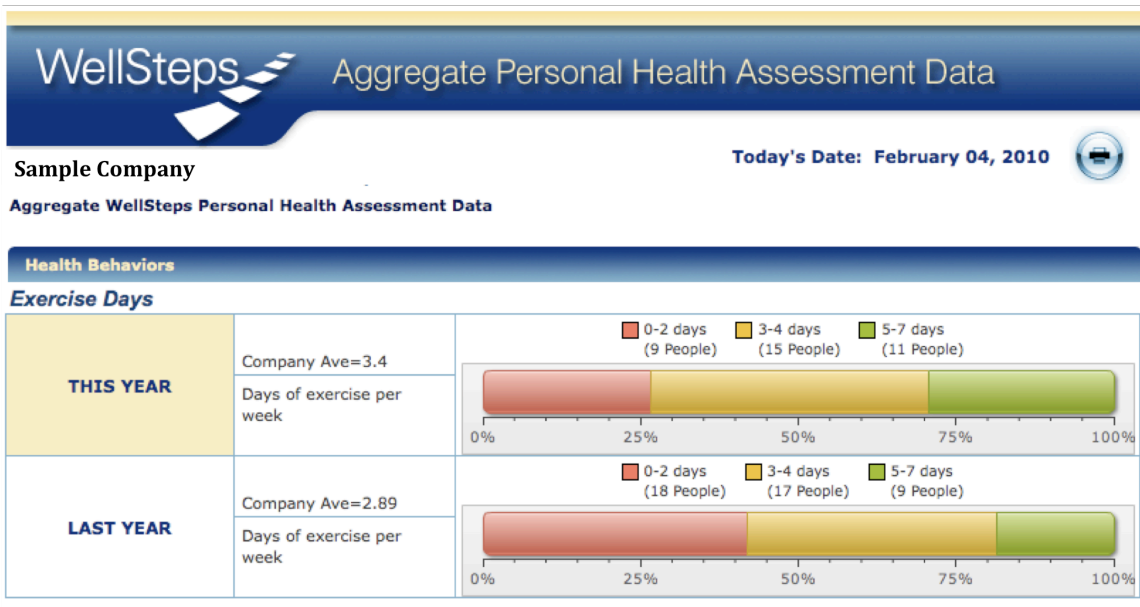
"I found the program to very informative. I liked the fact that it wasn't pushy or super time consuming."

Sample Annual Report

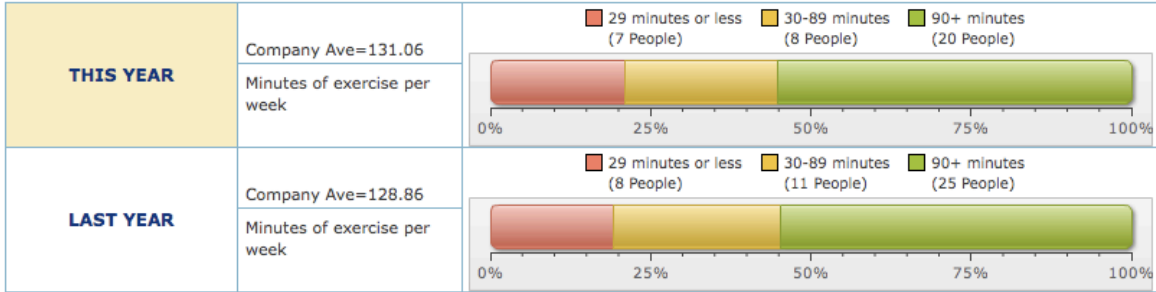
1. Participation

Percent unique enrollment in one year	86.8%
Total enrollment	46
Total Eligible	53
Percent completing programs	55.3%
Percent reporting that they learned "one new thing"	81%
Percent changing behavior as a result of programs	82.4%

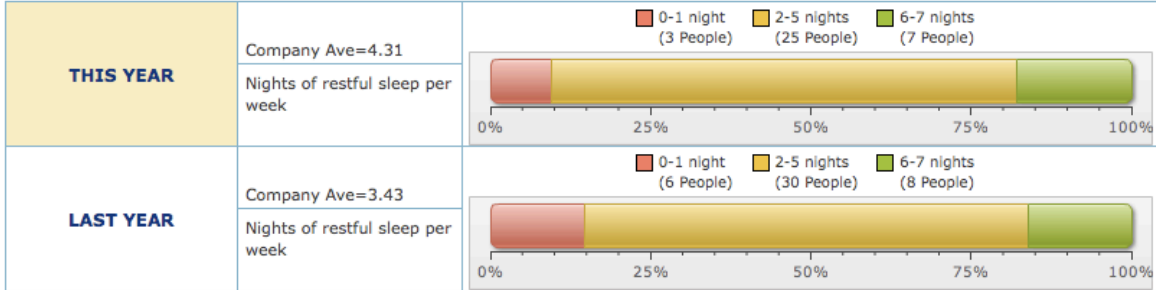
2. Sample Outcomes



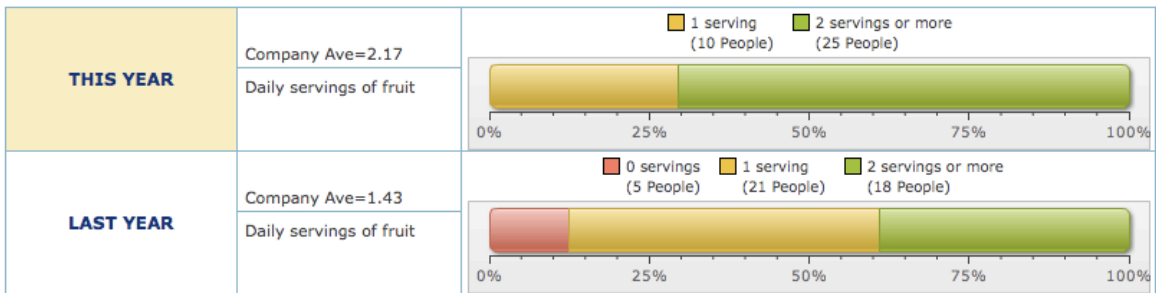
Exercise Minutes



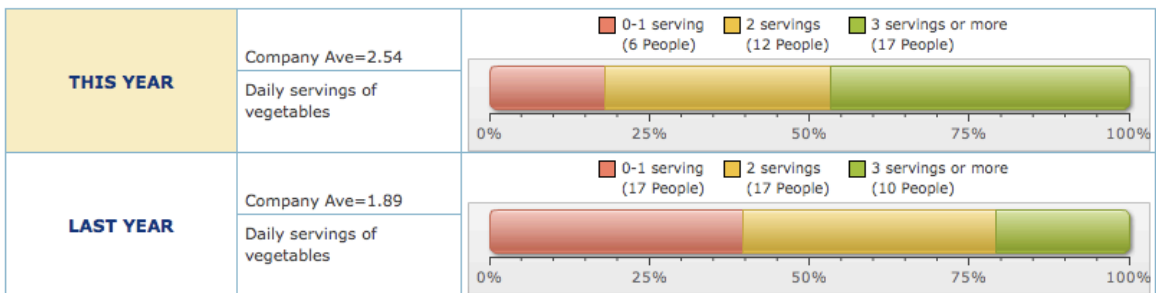
Sleep



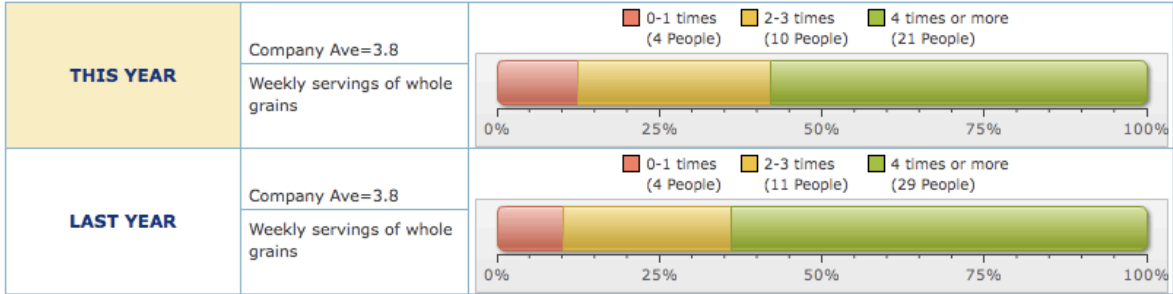
Fruit Intake



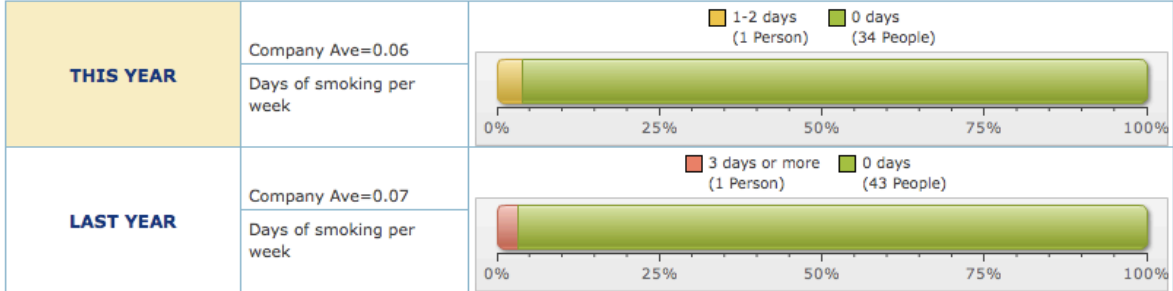
Vegetable Intake



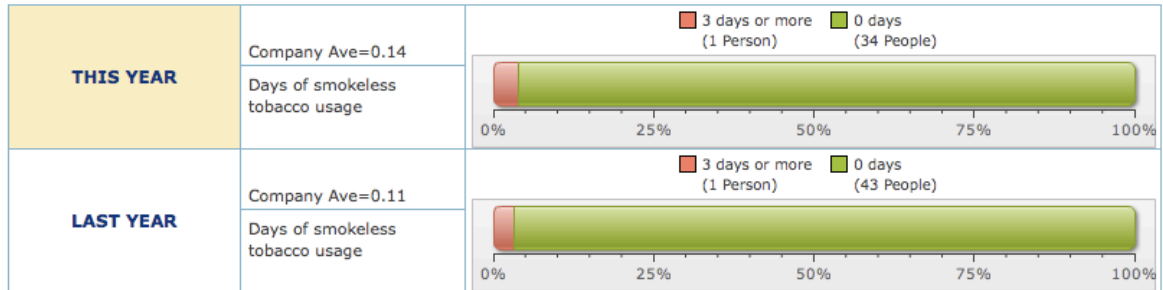
Whole Grain Intake



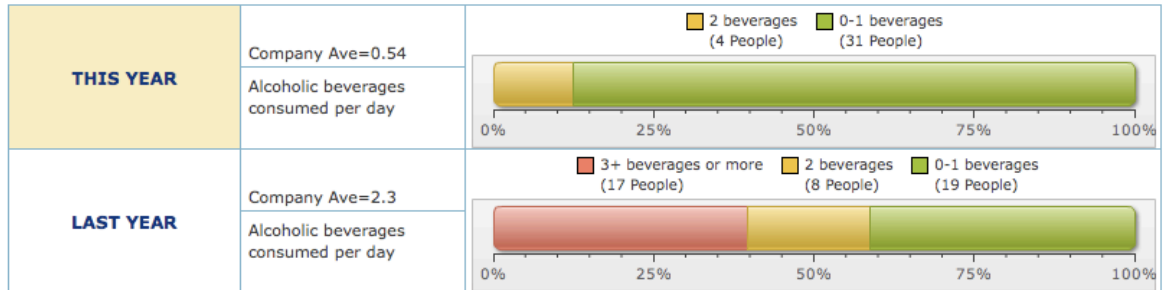
Smoking



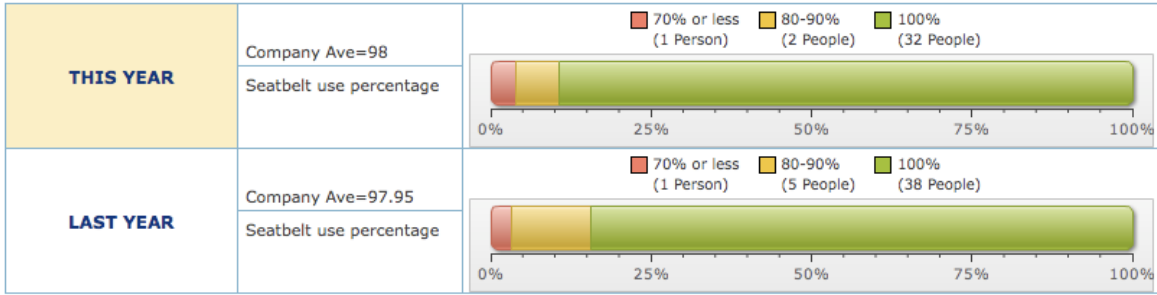
Smokeless Tobacco



Alcohol Intake

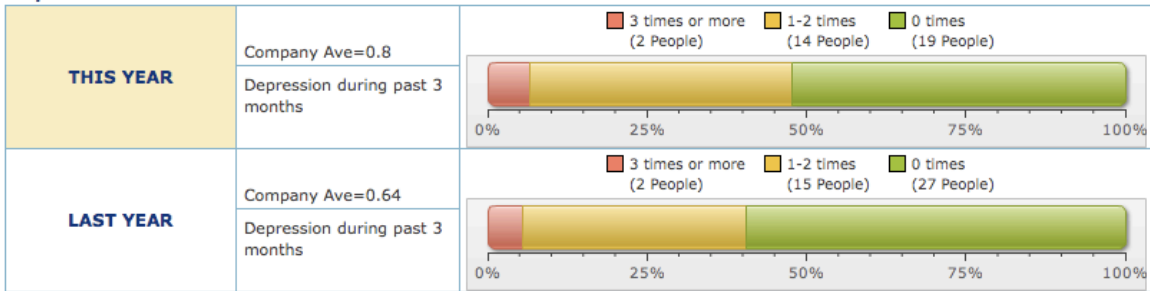


Seatbelts

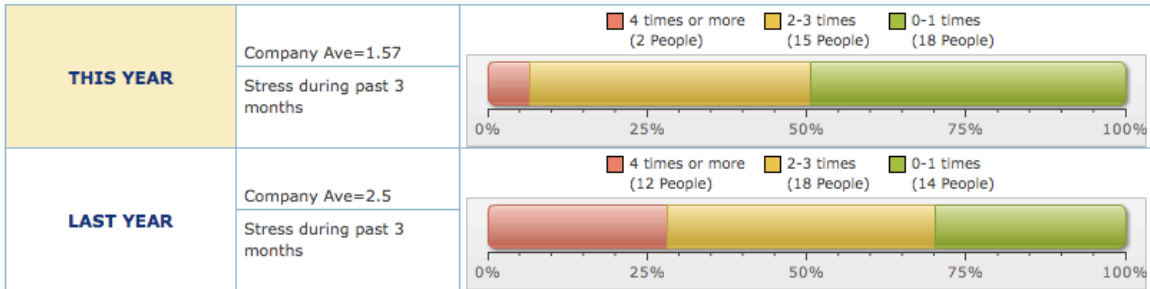


Emotional Health

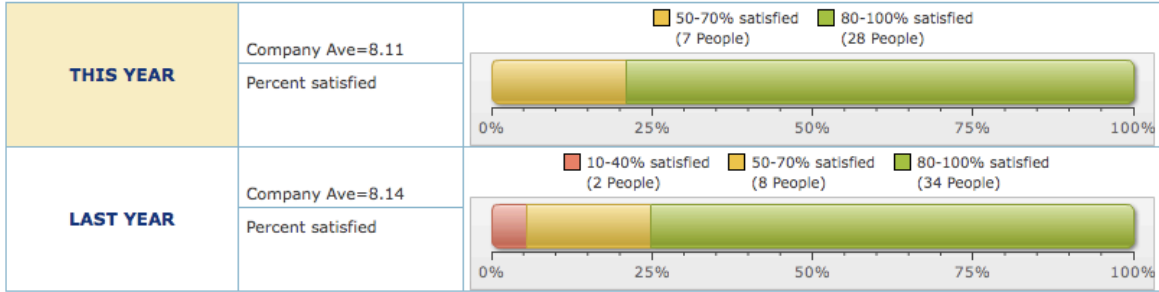
Depression



Stress

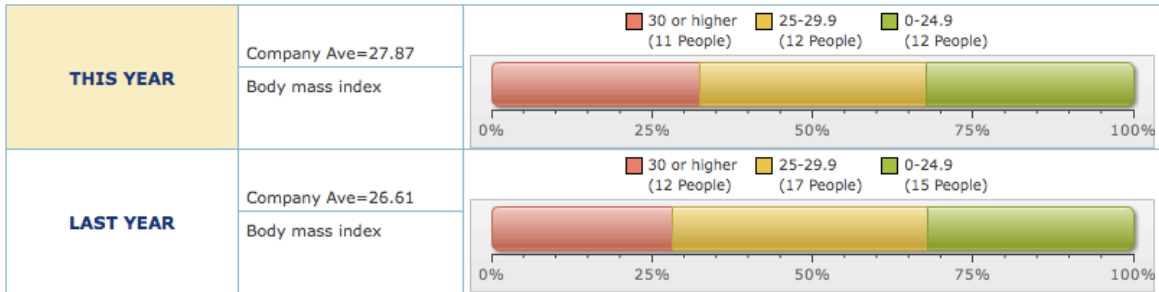


Job Satisfaction

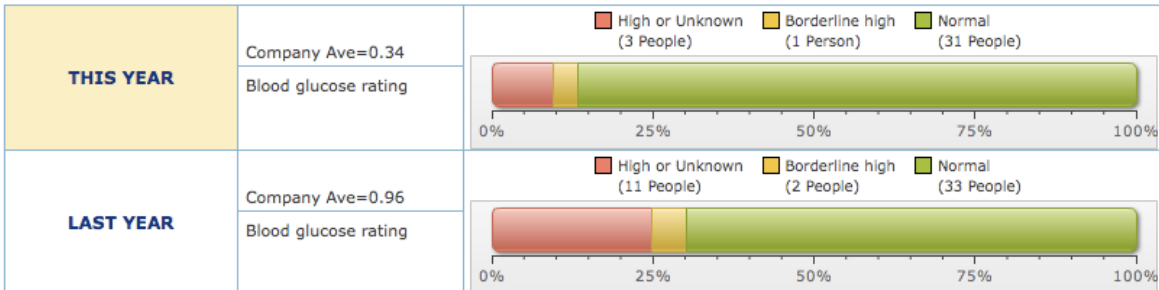


Physical Health

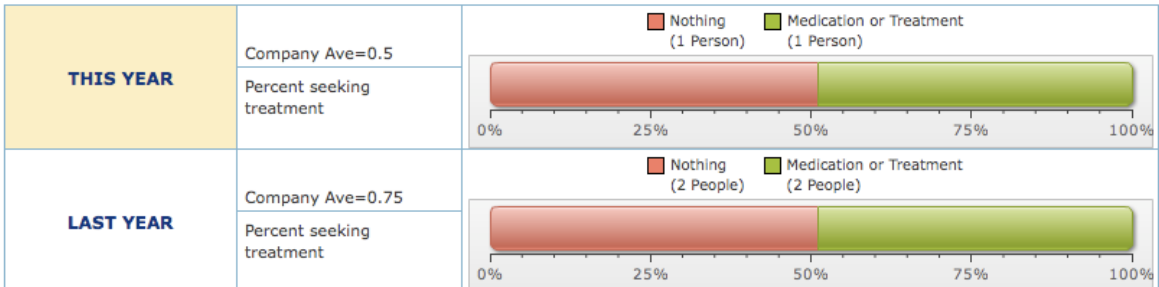
Obesity



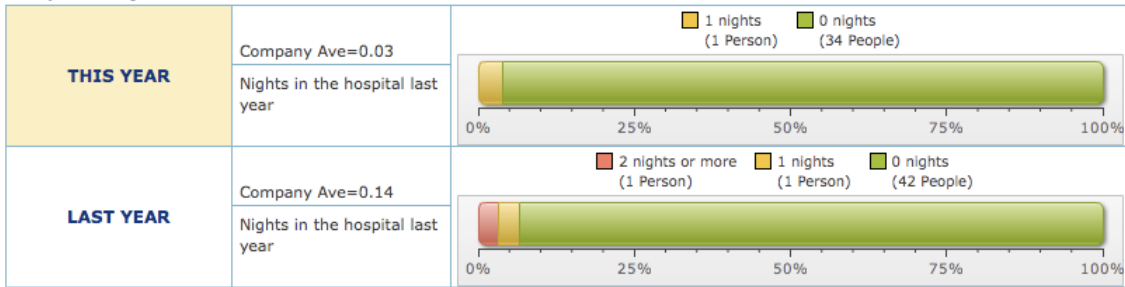
Blood Glucose



Blood Glucose Treatment

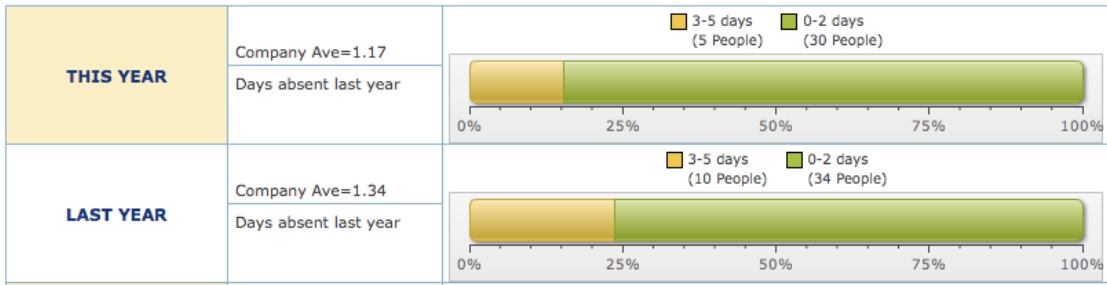


Hospital Stays



Health and Productivity Management

Absenteeism



Productivity

