



Healthy Culture.
Healthy Behaviors.
Healthy People.
Healthy Companies.

Wellness Vendor Analysis

	WellSteps	US Prev Med	Mayo	Heath Media	Vielife	Alere	Web MD
Planning and Communication							
Alignment with WELCOA Benchmarks	●						
Onsite consulting	●	●		●	●	●	
Data Driven Programming	●	●	●	●	●	●	
Engage CEO support	●						
Help create wellness team	●						
Assessment plan	●	●	●	●		●	
Culture Change plan	●						
Communication and Marketing plan	●	●		●	●	●	
Strategic Roadmap	●			●	●	●	
Evaluation plan	●	●	●	●	●	●	
ROI Projections for Health care, Presenteeism and Absenteeism	●	●		●			
Company Tailored marketing materials	●	●	●	●	●	●	
Program Offerings							
Health Risk Assessment	●	●	●	●	●	●	●
Online Tools and Information	●	●	●	●	●	●	●
Population-Based Behavior Change Campaigns	●				●		
Campaigns available online	●	●	●	●	●	●	
Campaigns for non web-connected	●	●			●	●	
Campaign participation guarantee	●						
Campaign materials included in price	●	●			●	●	
Incentives Included in price	●						
Lifestyle Coaching	●	●	●	●	●	●	
Live Virtual Health Coaching	●						

WellSteps changes worksite culture and employees change behavior. We provide:

- Worksite implementation and engagement support
- Culture Change Coaching™
- Easy to use online program center
- Population-based campaigns tailored to company needs
- Engaging campaigns that lead to sustained behavior change
- Engagement of a company worksite Wellness Team
- Regular, personal contact from WellSteps to your employ