



WellSteps



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Wellness IS a Business Strategy

Partner with WellSteps to Help Your Clients Thrive

In today's fast-paced business world, employee wellness is more important than ever. That's why companies are investing in wellness programs to promote healthier habits and prevent chronic diseases. As a broker or consultant, partnering with WellSteps can help you offer your clients tested and proven effective wellness solutions that can make a real difference in their bottom line.

Why Partner with WellSteps?

When you partner with WellSteps, you gain access to a comprehensive wellness program that has been proven effective in diverse industries and company sizes. Our program is designed to help employees adopt healthy lifestyle habits that can prevent chronic diseases, reduce absenteeism, and boost productivity. Plus, as a WellSteps partner, you'll enjoy several benefits.

Testimonials

"WellSteps has helped us create a well-rounded and meaningful employee wellness program. They provide us with materials, videos, and campaigns that are focused on helping individuals make lifestyle changes. We have seen positive results in the first year on our lipid profiles and overall health of our employees."

Keli Royal
Shenandoah Medical Center

"We love the WellSteps platform because it is adaptable to our population. Our WellSteps Guide provides care and attention to our employees. She is always there to help guide our team on new and innovative ways to craft our program. She has been instrumental in helping us communicate with team members to keep them engaged."

Gail Bennett
Phoenix Lighting

Create a Robust Revenue Stream.

Wellness programs are in high demand, and partnering with WellSteps can help you tap into this growing market and create a new revenue stream for your business.

Strengthen Client Relationships.

Offering a wellness program can help you strengthen your relationships with existing clients by providing them with a valuable service that can improve employee satisfaction and retention.

Grow Your Book of Business.

A wellness program can be a powerful differentiator for your business and help you attract new clients looking for a competitive edge in employee recruitment and retention.

5% Broker Discount.

As a broker or consultant, you can earn a 5% commission on any group that signs up for WellSteps. This discount can also be passed on to the group.

Free Resources.

WellSteps offers a range of free resources to help you implement the program, including Checklist to Change, Compliance Checker, a blog, a worksite implementation guide, and an ROI calculator.

Your 150% Return On Investment is Guaranteed.

The WellSteps model has been shown to reduce absenteeism. One employer saved \$15.60 per dollar invested due to reduced absenteeism. A WellSteps client saved \$3.23 per dollar invested due to reduced cost of claims. With this type of evidence, we can comfortably provide a performance-based guarantee that every WellSteps client will return a minimum of 150% on their wellness solution.



Employee Engagement

Program participation will exceed 50% of all eligible participants.



Behavior & Risk

Change At the end of year two, participants will demonstrate an improvement in health behaviors or health risks of no less than 7%.



Cost Trend

At the end of year three, participants will have fewer medical expenditures than non-participants. The savings will total at least 150% of the cost to deliver the WellSteps solution.



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